

1992

- Enough Is Enough: Launched by national women leaders to prevent sexual violence and protect children from pornography
- Dee Jepsen, first EIE President



1993

- Authored 'What One Woman Can Do' Grassroots Mobilization Workbook
- Produced 'Empty Embrace' video about the harms of pornography



1994

- Pioneered Internet Safety 3-pronged prevention strategy of shared responsibility between public, industry and legal community

1995

- Launched National Internet Safety Awareness to Congress, media and leaders- Russell Caucus Room, U.S. Senate
- Developed Senator Jim Exxon's Senate Blue Book
- Communications Decency Act passed Senate
- Emerged as the national leader on Internet Safety — over 300 media interviews
- Congressional Testimony: US Senate Judiciary Hearing on "Cyberporn"

1996

- New mission to make Internet safer for children and families. First Internet Safety NGO in the U.S.
- Communications Decency Act signed
- Communications Decency Act-Good Samaritan defense for industry
- Initiated Internet Safety Industry best practices
- Child Pornography Prevention Act Congressional testimony
- Initiated first Internet Online Summit with AOL — public/private partnership
- Launched Enough.org

1997

- Proposed and led Zero Tolerance Against Child Pornography — adopted by industry and White House



1998

- Donna co-wrote "Touched by an Angel" Episode on Predators & Pornography
- Donna authored book "Kids Online"
- Child Online Protection Act
- Served as COPA Commissioner

1999

- Donna served as one of the only non-legal faculty instructors on the U.S. Department of Justice Federal Prosecutors' Symposium on Obscenity. The course was attended by U.S. Attorneys, Assistant U.S. Attorneys, and DOJ department heads and staff.

"By continuing to speak out and partner with the rest of the Internet, Donna is helping all of us build a medium we can be proud of."

— Steve Case, AOL

2000

- Initiated Child Internet Protection Act (CIPA) with Senator John McCain

2001

- Congressional Testimony: The Dot Kids Domain Name Act

2002

- Enough Is Enough new beginnings; Donna becomes volunteer President
- EIE launched and spun off separate 501c3- WebWiseKids

2003

- U.S. Senate Judiciary Committee Congressional Testimony: Prosecution of Obscenity Laws

2004

- Continued to be the leading voice on Internet Safety on national media outlet



2005

- First Congressional Earmark via U.S. Department of Justice (OJJDP)
- Began development and production of 101 Program
- Exceeded 4,000 media interviews

2006

- Redesigned and launched Enough.org website
- Served on Virginia Attorney General's Internet Safety Task Force
- Developed and aired 15 radio PSA's — Rules N Tools tip of the week

2007

- Internet Safety 101 Program announced in Virginia in partnership with the Verizon Foundation and Virginia PTA
- Advocated for Kids Act of 2007



"Internet Safety 101 Program is a tailored-made response to the Internet child safety crisis facing our state and the nation."

— President, Virginia PTA

2008

- Enough Is Enough Internet Safety Council established
- Internet Safety 101 Program 1.0 piloted in Virginia — reached 5,000 parents & educators-95% successful evaluation. Founding circle sponsors include: Anschutz Foundation, AOL, AT&T, Fieldstead & Company, MDRT Foundation, McNichols Foundation, MySpace, Shelby Collum Davis Foundation, US Department of Justice (OJJDP), Verizon, Wiebe Foundation.
- Served on Internet Safety Technical Task Force (U.S. Attorneys General)



2009

- Partnership with VA AG's office for Internet Safety 101 Program to 1000 faith-based organizations
- Silver Davey Educational Film Award for Internet Safety 101 DVD Series
- Launched Maryland State efforts in partnership with MD PTA



2010

- Internet Safety 101 2.0 version (added new Rules 'N Tools booklet)
- Launched Internet Safety 101 Facilitator Program
- Launched Advertising program
- Launched InternetSafety101.org
- Time Square Jumbotron Ad
- Launched Internet Safety 101 Program nationally — Sponsors include: AT&T, AOL, Google, Microsoft, MySpace, US Department of Justice (OJJDP), The Salvation Army, Verizon
- Internet Safety 101 DVD Series wins three Telly Awards
- Reaching 35 - 40 million a year via earned media
- Congressional Briefing- Capitol Hill, "War on Pornography"
- Directly trained over 2,000 adults
- Expanded partnerships to reach over 20 million homes



2011

- First Airing of 30 minute Internet Safety 101 Radio Program in D.C. and California markets
- Utah Statewide Launch
- Internet Safety 101 Program training for State Department, FDA employees,
- Directly trained 1,200 adults including 48 PTA state Presidents
- Launched Internet Safety 101 Ambassador training program
- Trained over 200 Facilitators
- Partnered with producer David Schwimmer for "Trust" film DC premiere and "Trust" safety website
- Internet Safety 101 Spanish version launched — trained 600 parents via LA Alliance Charter Schools

2012

- Partnered with PBS to produce three one-hour episodes reformatted for television from Enough Is Enough's original Internet Safety 101 DVD teaching series
- Produced 30-minute Internet Safety 101 Radio Program
- Produced "It Can Wait" video with AT&T
- MCC — Internet Safety 101 Program incorporated into college curriculum for criminal justice major
- FLITE Seal of Approval — Virginia First Lady's Opportunity Hall of Fame

Enough Is Enough Endorsements

“Enough Is Enough® (EIE) has developed a unique approach to reach parents and adult childcare providers with the best resources and information on Internet safety, and we are aligned with EIE through our partnership for the Internet Safety 101 Program.”

— Brent M. Olson, Assistant Vice President, Regulatory Policy, AT&T

“Through the foresight and leadership of EIE, Internet Safety 101® has established itself as the benchmark for all other Internet safety programs.”

— Steve F. Clementi, Director, Verizon External Affairs

“I have had the opportunity to participate in several Internet Safety presentations held by EIE in which segments of the Internet Safety 101® Program were shown, and I have seen the positive impact that the program has had on parents.”

— Holly M. Hawkins, Director, Policy & Regulatory, AOL, LLC

“Donna is one of the leaders in the fight against pornography aimed at children on the Internet.”

— Oprah Winfrey

“This Program is a real wake up call to parents who have been complacent!”

— Parent, Salt Lake City Utah

“The Salvation Army is deeply concerned about online dangers facing children today, and has been working with Enough Is Enough® for many years to deliver Internet safety training and information to the millions of families and parents we serve across the country.”

— Major Ronald R. Foreman, ACSW, EJD, National Social Services Secretary, Salvation Army

“EIE plays a critical role in educating parents to be involved in their children’s online life, and I thank them for their tremendous work to protect children nationwide.”

— Ernie Allen, President & CEO, National Center for Missing and Exploited Children (NCMEC)

“The subject of Internet dangers is a serious issue for our families, and we are delighted to be able to bring Enough Is Enough’s Internet Safety 101® Program, training to our members under [an AACC] educational series.”

— Tim Clinton, President, American Association of Christian Counselors (AACC)

“I am pleased to have partnered with Enough Is Enough® in the fight to keep our youth safe on the Internet. Their tireless efforts have produced this outstanding Internet Safety 101® Program. Parents will benefit greatly from this program and I am proud that our office was able to contribute to its production.”

— Robert F. McDonnell, Former Attorney General of Virginia

“The Enough Is Enough curriculum for parents, teachers, and caring adults is the most thorough information and training of its type available to those who want to protect their families from predators and pornographers.”

— Robert J. Flores, Esq., Former Administrator of the Office of Juvenile Justice and Delinquency Prevention, U.S. Department of Justice



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Making the Internet Safer for Children and Families

20 Years on The Frontlines of Protecting Children and Families



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